

## Thank you for delivering the ‘Magic in the Mail’

Hello everyone.

We are now in full gear to deliver a holiday peak season like no other.

It takes a huge effort to deliver peak season every year. But this year, Canadians have turned to us to keep them connected like never before. In every situation, you’ve stepped up, stayed safe and delivered. I am so incredibly proud of all of you.

Unfortunately, getting together and connecting with family, friends and loved ones is not possible this year. Instead, we’re being called upon to help deliver these important connections.

It’s not just how much we’re delivering, it’s what we’re delivering that matters most. It’s parcels from small and medium-sized Canadian businesses that quickly shifted to online sales to stay afloat. It’s parcels filled with gifts for friends and family to replace traditional holiday visits. It’s the holiday cards connecting Canadians through the power of the written word. It’s countless items purchased online – gifts to go under the tree, decorations to make the holiday season a little brighter and much, much more.

We are truly delivering the magic of the Christmas season. That’s why we’ve released a special holiday marketing campaign this year which shows how proud we are to deliver the “Magic in the Mail.”

Canadians will see that message online, on social media and on many of our trucks. You can check it out on [canadapost.ca](https://canadapost.ca) “I’m an employee.”

I’d also like to highlight one more way we are delivering the Magic in the Mail: Helping Santa Claus respond to his letters from kids. We need a large team of employees and Heritage Club members to serve as volunteer elves. I would like to thank the thousands of volunteer elves across the country who are helping this year. If you haven’t yet volunteered, please connect with your regional co-ordinator right away. As a volunteer elf myself, I can tell you it is an incredibly rewarding task.

I want to close by thanking each and every one of you for your contributions this year. You’ve kept our country connected – to each other, to loved ones, to the businesses they want to support – and to Santa. That’s how you deliver the Magic in the Mail.

Please continue to make it safe, so you can make it home for the holidays.

Happy Holidays.



Doug

